

Saneha Gill

IT Business Analyst | Product & Data Analyst

London, United Kingdom · +44 7477 860805 · sanehajoel@gmail.com · [Portfolio](#) · [LinkedIn](#) · [GitHub](#)

PROFILE

IT Business Analyst with a technical software development background and a Master's research focus on data-driven infrastructure optimization. Experienced in requirements gathering, stakeholder collaboration, and translating business needs into actionable technical specifications. Skilled at analyzing product and user data to identify friction points, build reporting dashboards, and inform decision-making. Comfortable working across both technical and non-technical audiences, with hands-on Agile delivery experience (Jira, Confluence) and a strong analytical foundation from postgraduate research.

EXPERIENCE

Sales Advisor, Superdrug Feb 2026 – Present
London

- Handle customer needs and queries in a fast-paced retail environment, resolving issues efficiently while maintaining service quality.
- Contribute to sales targets through proactive customer engagement, building transferable stakeholder communication skills directly relevant to client-facing analyst work.

Product Analyst, Buildd LLC Sep 2024 – Jul 2025
Karachi

- Analyzed user behavior and product usage data to identify friction points and shape feature priorities alongside design and engineering teams.
- Built dashboards and reports to track key product metrics, supporting stakeholder decision-making and feature prioritization.
- Partnered cross-functionally to improve user flows and reduce drop-off, translating findings into concrete product requirements.

Mobile Application Developer, PREMED.pk Jan 2024 – Apr 2025
Karachi

- Led requirements gathering and cross-functional delivery for a cross-platform exam-prep application, coordinating between product, design and engineering from concept through release.
- Translated user and stakeholder needs into technical specifications and managed the release cycle across iOS and Android.
- Monitored product performance post-release (Firebase Crashlytics) and fed findings back into prioritization decisions.

Mobile Development Intern, Avanza Solutions Aug 2023 – Sep 2023
Karachi

- Contributed to feature delivery within an Agile team, gaining hands-on exposure to cross-team collaboration and technical problem-solving.

Web Developer (Part-time), Nalexus Technologies Jan 2023 – Jul 2023
Karachi

- Delivered front-end features and usability improvements for client projects.

Marketing Ambassador, Insider SMC Pvt Ltd Apr 2022 – Dec 2022
London

- Conducted market research on user needs and preferences, feeding findings into product development, while coordinating campaigns to drive engagement.

SKILLS

Business Analysis: Requirements Gathering, Stakeholder Management, Business Process Mapping, User Story Writing, Agile/Scrum

Data & Reporting: Dashboarding, KPI Tracking, Product Analytics, Data-Driven Decision Making

Tools: Jira, Trello, Confluence, GitHub, CI/CD

Technical Fluency: REST APIs, TypeScript, React Native/React JS, Redux — enables direct, credible collaboration with engineering teams

EDUCATION

MSc Computer Science, University of East London — London (2025–2026)

Dissertation (86%): designed and evaluated an optimization approach for 5G Multi-access Edge Computing (MEC) server placement — applying data-driven, systems-level analysis to infrastructure decision-making.

BSc Computer Science, SZABIST — Karachi (Jul 2020 – Jul 2024)